

**MINUTES OF THE OSWEGO COUNTY BOARD OF COOPERATIVE EDUCATIONAL SERVICES
SPECIAL MEETING
March 5, 2014**

The Special Meeting of the Oswego County Board of Cooperative Educational Services was held on Wednesday, March 5, 2014 at the Oswego County BOCES Area Center in Mexico, New York.

Mr. John Shelmidine called the meeting to order at 7:04 p.m.

Board Members Present:	Casey Brouse Kevin Dix Matthew Geitner Gregory Muench Joel Southwell John Shelmidine, President
Board Members Absent:	Eric Behling Donna Blake Dave White
Central Administration:	Christopher J. Todd, District Superintendent Michael Sheperd
Other BOCES Staff:	Gisèle Benigno Sara McCrobie Amy Rhinehart
Officers:	Melissa Allard, District Clerk

The Pledge of Allegiance was recited.

PUBLIC COMMENTS

None

Oswego County BOCES Rebranding Discussion

Board Members present reviewed handouts that were distributed at a previous Board Meeting and discussed the rebranding of Oswego County BOCES. One suggestion was to have a brand that had "BOCES" removed from the name. After various suggestions, it was decided that the Public Relations Department would go back to their plans and work on the design and name some more. It was also suggested that once a brand was decided on, that it would be important to launch the brand internally before releasing it externally, to have staff buy into the brand and support it publicly.

District Superintendent's Evaluation Tool

Board Members received a blank copy of the evaluation tool that was used to evaluate District Superintendent Todd last year and a copy of the actual evaluation that was presented to Mr. Todd for the 2012 school year. Board Members present discussed changing the evaluation tool to reduce some of the content. President Shelmidine agreed to rework the evaluation tool and present it to the other Board Members for their review and approval. Melissa Allard, District Clerk offered to make the changes to the document along with Mr. Shelmidine since she has the original on her computer. Mr. Todd mentioned that he doesn't have a preference to what is on the form to evaluate him, but expressed that it is very important to him that once the evaluation is complete, that the entire Board meet with him face to face to review the content of the evaluation and talk about anything that may need discussion.

Meeting Adjourned

It was:

Moved by Kevin Dix, seconded by Gregory Muench, that the BOCES Board Meeting be adjourned.

Vote on the motion: Ayes 6, Nays 0, motion carried.

The BOCES Board adjourned at 9:05 p.m.

Respectfully Submitted,

Melissa A. Allard
District Clerk